## **Media Advisory**

## Honoring the International Day of Peace "Footballs Not Firearms" March and Rally

## Beginning and ending at Fairhill Square, 4th and Lehigh Avenue, Philadelphia 11:00am - 2:00pm on Friday, September 16

Peace Day Philly is joining with Councilwoman Sanchez's office (7th district) and the Philadelphia Police Department East Division for a march and rally to strengthen relationships between police officers and young people and build peace in Philadelphia. Police will walk side by side with youth from neighborhood schools. Organizers hope this event improves communications and strengthens relationships so as to bring out the best in our communities!

Eagles alumni will be in attendance, and 100 free footballs will be given out to youth under the age of 18 at the end of the march! Music and free food will also be shared. We welcome neighbors, schools, churches, and organizations in the neighborhood and beyond to come out for this special event!

**Invited Speakers** – rally begins approximately at 12:15PM.

- Councilwoman Maria D Quiñones Sánchez
- Quetcy Lozada, Esperanza
- Police Captains for each of the districts involved
- Dr. Dorothy Johnson-Speight, Mothers in Charge
- John Spagnola, 1984 Eagles Offensive MVP

## **Background**

The United Nations International Day of Peace is observed throughout the world on and around Peace Day, September 21. Peace Day Philly is unique in the nation in terms of involving police in Peace Day activities. Police have been a part of Peace Day Philly activities since the non- profit's founding in 2011. For more about Peace Day, go to www.peacedayophilly.org. For other events that will take place as part of Peace Day Philly 2022, go to www.peacedayphilly.org/ events.

Councilwoman Sanchez has been organizing a march for the International Day of Peace for several years to support young people and help create positive relationships between youth and police.

Councilwoman Sanchez, 7th District - 215-686-3448 Hugh Taft-Morales, Rally Coordinator - 301-580-1481 Lisa Parker, Peace Day Philly Co-Founder 215-688-6127